

## Privacy Policy

This is the privacy policy for [www.mythingforbling.com](http://www.mythingforbling.com) (**Site**). The Site is operated by *My Thing For Bling* (**we, us and our**). This policy (together with our Terms of Use which can be found at [www.mythingforbling.com](http://www.mythingforbling.com) and any other documents referred to on it) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

By visiting our Site, and/or using the services offered on or through our Site, you consent to the collection and use of information in accordance with this Privacy Policy and you agree to the terms of this Privacy Policy as it may be amended from time to time. As we update and expand our services, this Privacy Policy may change, so check back to this page from time to time. This Privacy Policy is incorporated into, and forms part of, the Terms of Use of our Site, which governs your use of our Site.

We reserve the right to change this privacy policy from time to time by changing it on the Site. This privacy policy was last updated on 26.03.13.

### Information we may collect from you

We may collect and process the following information about you:

- information (such as for example your name, email address, demographic information, postal address and telephone number) that you provide by completing forms on the Site (as applicable), including if you register as a user of the Site, subscribe to any service, upload or submit any material via the Site, request any information or further services;
- in connection with an account sign-in facility, your password and log-in details;
- details of any transactions made by you through the Site and of the fulfilment of your orders;
- communications you send to us, for example to submit queries, concerns or comments regarding the Site or its content;
- Your user generated content.
- information from surveys that we may, from time to time, run on the Site for research purposes, if you choose to respond to them;
- details of your visits to the Site, the resources you access and any data you download;

You are under no obligation to provide any such information. However, if you should choose to withhold requested information, we may not be able to provide you with certain services.

### Uses made of your information

We will use the information you provide to:

- enable us to process your orders and to provide you with the services and information offered through the Site and which you request;

- administer your account with us;
- verify and carry out financial transactions in relation to payments you make online;
- audit the downloading of data from the Site;
- ensure that content from our Site is presented in the most effective manner for you and for your computer;
- identify visitors to the Site;
- carry out research on our users' demographics and tracking of sales data;
- send you information we think you may find useful or which you have requested from us, including information about our products and services.

You can tell us not to contact you with information regarding our products and services by contacting us using the contact details at the end of this privacy policy.

### **Information sharing**

We may disclose aggregate statistics about visitors to the Site, customers and sales in order to describe our services to prospective partners, and other reputable third parties and for other lawful purposes, but these statistics will include no personally identifiable information.

In the event that we undergo re-organisation or are sold to a third party, you agree that any personal information we hold about you may be transferred to that re-organised entity or third party.

We may disclose your personal information if required to do so by law or if we believe that such action is necessary to prevent fraud or cyber crime or to protect the Site or the rights, property or personal safety of any person.

### **Public forums**

The Site may, from time to time, make chat rooms, message boards, news groups and/or other public forums available to its users. Any information that is disclosed in these areas becomes public information and you should exercise caution when using these and never disclose your personal information.

### **External links**

The Site may, from time to time, contain links to external sites. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies or the content contained on such sites. Please check these policies before you submit any personal data to these websites.

### **Payment processing**

Payments made on the Site are made through our payment solutions provider, PayPal. You will be providing credit or debit card information directly to PayPal which operates a secure server to process payment details, encrypting your credit/debit card information and authorising payment. Information which you supply to PayPal is not within our control and is subject to PayPal's own privacy policy and terms and conditions.

## **Security**

We place great importance on the security of all personally identifiable information associated with our users. Whilst we cannot ensure or guarantee that loss, misuse or alteration of information will never occur, we use reasonable efforts to prevent it.

You should bear in mind that submission of information over the internet is never entirely secure due to the inherent nature of the internet as an open global communications vehicle. We cannot guarantee that the information you submit via the Site whilst it is in transit over the internet, or while stored on our system or otherwise in our care, will be absolutely secure and safe from intrusion by others, such as hackers and any such submission is at your own risk.

It is advisable to close your browser when you have finished your user session to help ensure others do not access your personal information if you use a shared computer or a computer in a public place.

## **Storage of your information**

Information that you submit via the Site is sent to and stored on servers located in the United Arab Emirates.

## **Your rights**

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes.

You have the right to "opt in" and "opt out" of certain uses of your personal data. For example, at the time you are requested to provide personal information on the Site, you may have the opportunity to elect to, or not to receive correspondence from us.

Please understand that if you opt out of receiving promotional correspondence from us, we may still contact you in connection with your relationship, activities, transactions and communications with us..

## **Contacting us**

Please submit any questions, concerns or comments you have about this privacy policy or any requests concerning your personal data by email to [info@mythingforbling.com](mailto:info@mythingforbling.com)